



FEBRUARY 29, 2024

Since 46 BC the western world has pondered
WHAT TO DO with an *extra day*?

Fear not, dear friends — we've saved you from an existential crisis

IF you believe that the *highest and best use* of your TIME
is *spending it* with PEOPLE YOU LOVE

AND that ENJOYING A FINE MEAL with those people
only further enhances the experience

AND that there is *no more sublime way*
to enhance a fine meal than by

sharing A BOTTLE OF FROG'S LEAP (or several)
with said friends...

THEN you can logically see why

We proclaim LEAP YEAR DAY
to be a DAY of REVELRY!

(well, at least anywhere RIBBIT corks are being pulled)

Because if JULIUS CAESAR can force *the entire Roman Empire*
to change *their* CALENDAR*

all we're asking is that YOU, dear friends,

Take a LEAP OF FAITH and *adopt our traditions*

At least ONE *little day* every FOUR years!

* According to careful research (Wikipedia) the origins of our Leap Year begin in 46 B.C. when Julius Caesar introduced the Julian Calendar, based on a 12 month year of 365 days. While Caesar had the power to force the Roman Empire to adopt a new system he could not control the sun. The actual solar year value of approximately 365.2422 days — meant the Julian calendar needed to be amended to account for a gain of 3.1 days every 400 years. In 1582 Pope Gregory XIII made some further calculations and declared an extra day every fourth year at the end of February. (You can watch Astrophysicist Neil deGrasse Tyson explain it [here](#).)