



FROG'S LEAP

DRY FARMING FACT SHEET

"If you want real pleasure in a wine, if you believe that a wine has a soul, if you believe in the natural quality of wine and its dependence on place, you will be left with the inescapable conclusion, as have I, that we need to grow our vines deeply in their soil." —John Williams

Believing that deeply rooted vines produce grapes with greater balanced flavors which are also reflective of the land, Frog's Leap currently dry farms over 200 acres of certified organic vineyards. As a secondary benefit, the water-saving benefits of dry farming fit into our goals to be a sustainable business.

The success of dry farming relies heavily on the farmer's working of the soil through planting of cover crops and tillage throughout the growing season. This promotes an environment that increases the soil's capacity to hold water and at the same time encourages healthy, balanced and complex biological life in the soil's structure. This "reservoir" of water and nutrients encourages deeply rooted vines, which in turn are stronger and more disease resistant.