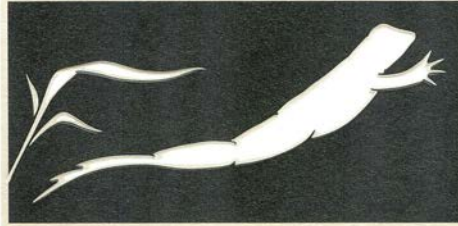




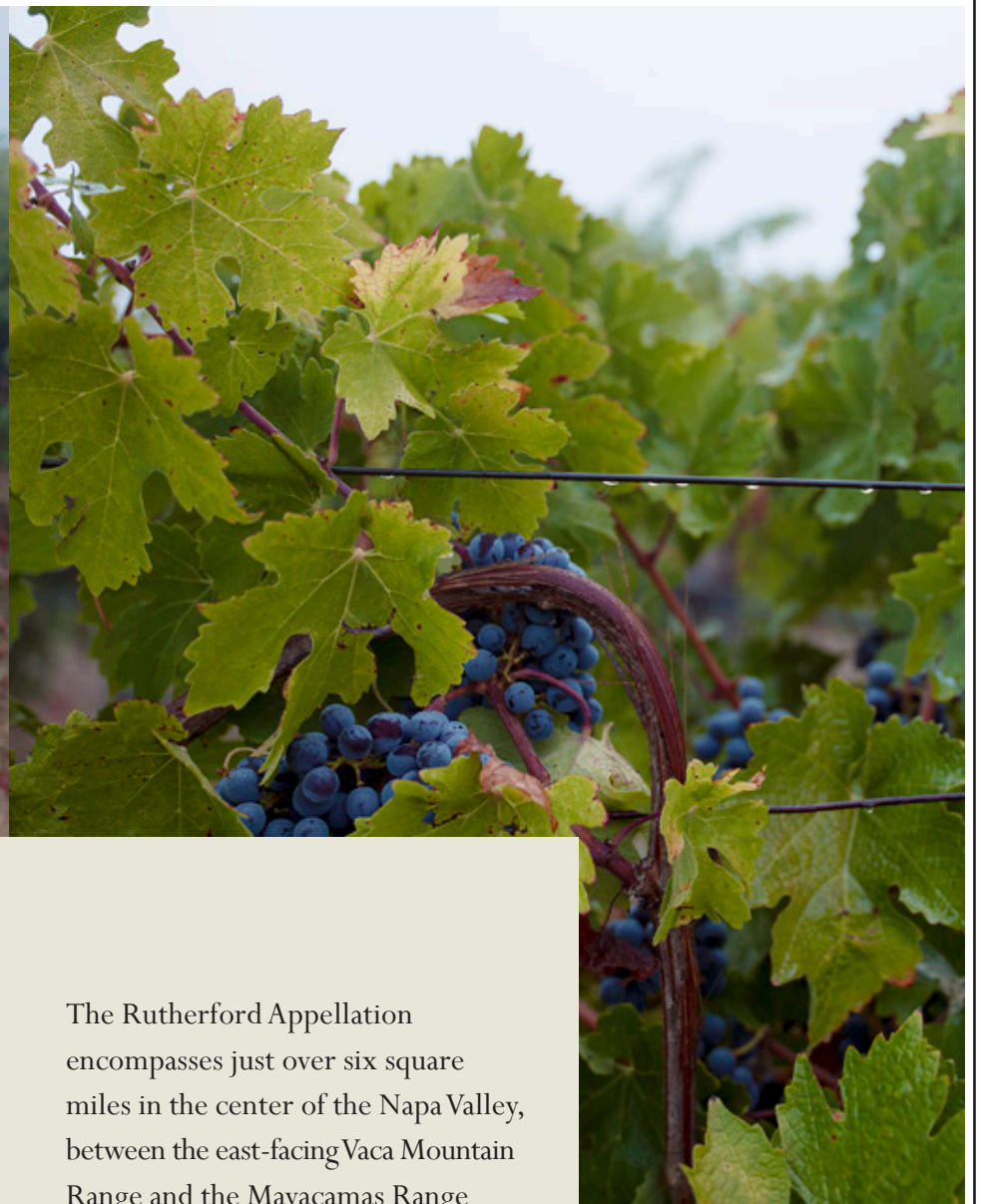
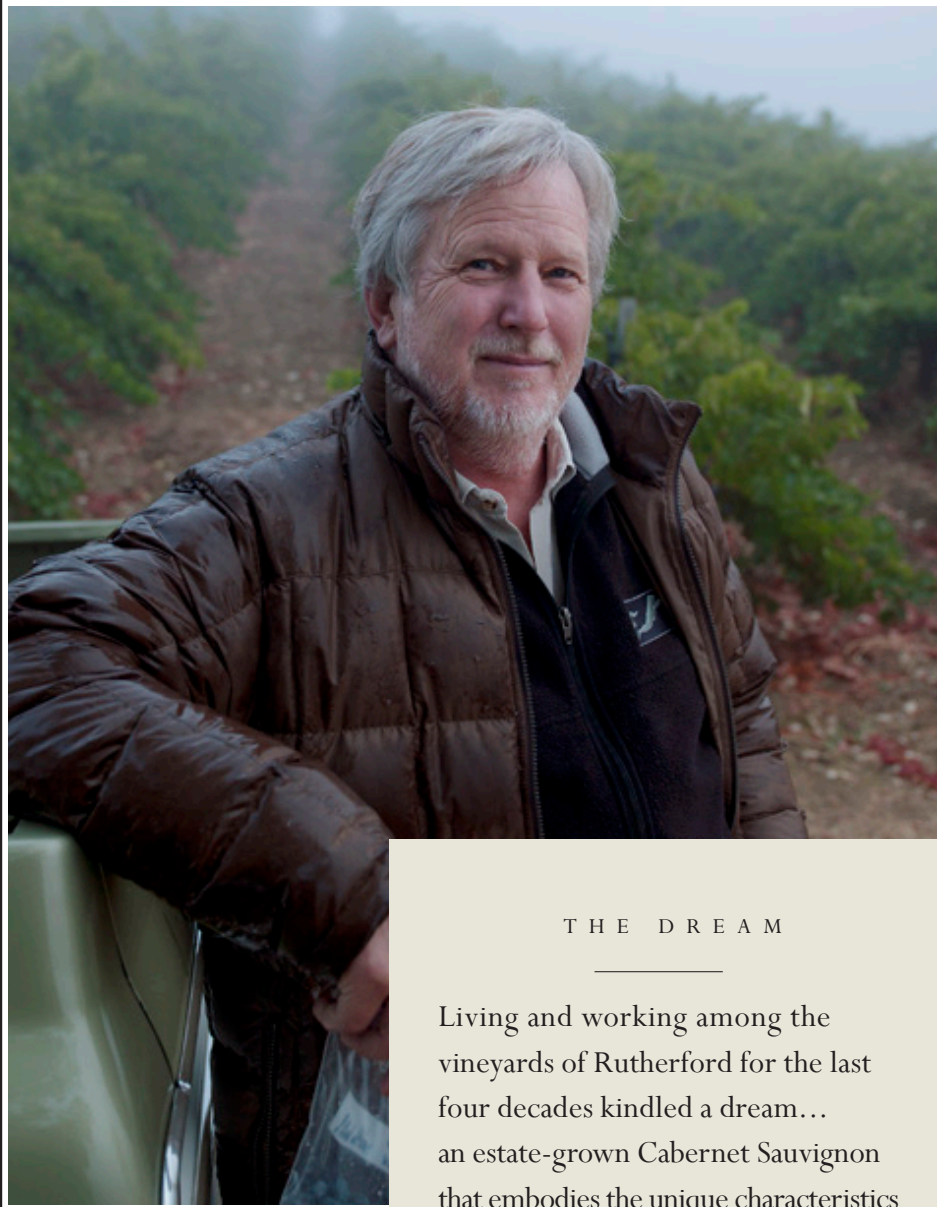
FROG'S LEAP



CABERNET SAUVIGNON

RUTHERFORD NAPA VALLEY  
ESTATE GROWN





#### THE DREAM

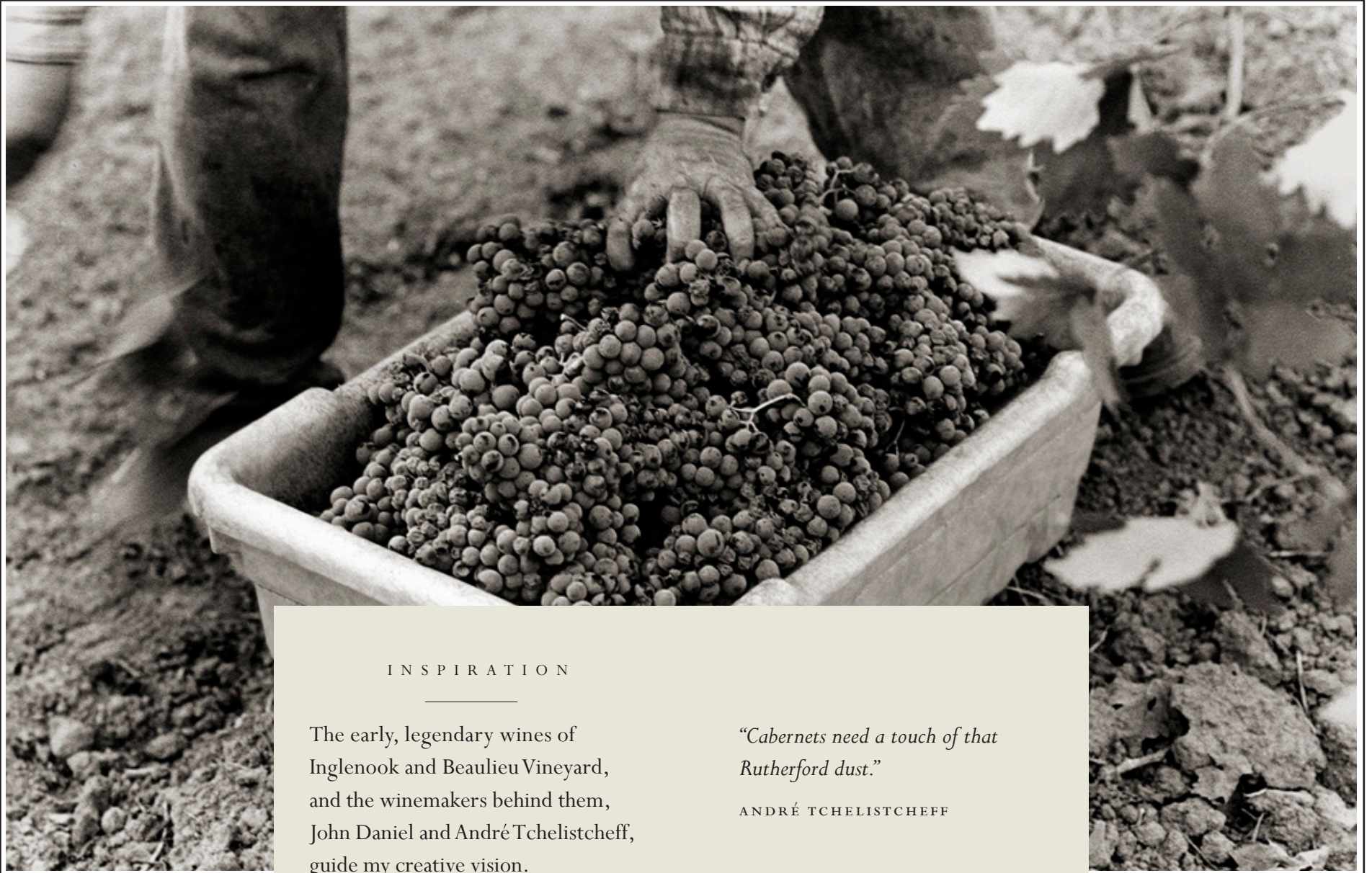
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Living and working among the vineyards of Rutherford for the last four decades kindled a dream... an estate-grown Cabernet Sauvignon that embodies the unique characteristics of this storied appellation.

JOHN WILLIAMS, *Owner & Winemaker*

The Rutherford Appellation encompasses just over six square miles in the center of the Napa Valley, between the east-facing Vaca Mountain Range and the Mayacamas Range on the west.





INSPIRATION

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The early, legendary wines of Inglenook and Beaulieu Vineyard, and the winemakers behind them, John Daniel and André Tchelistcheff, guide my creative vision.

Our wines honor their legacy and the indelible connection between wine and *terroir*.

*“Cabernets need a touch of that Rutherford dust.”*

ANDRÉ TCHELISTCHEFF





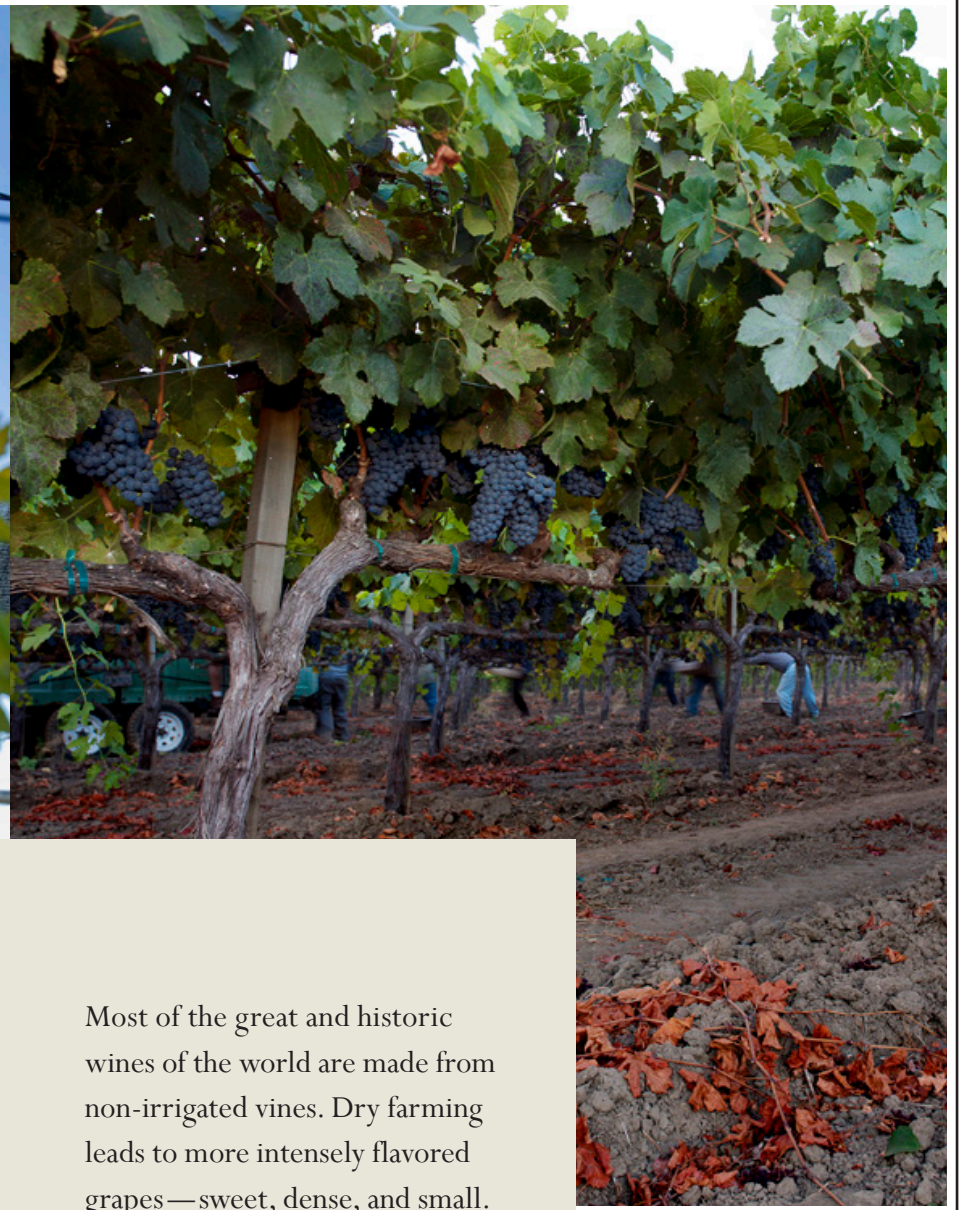
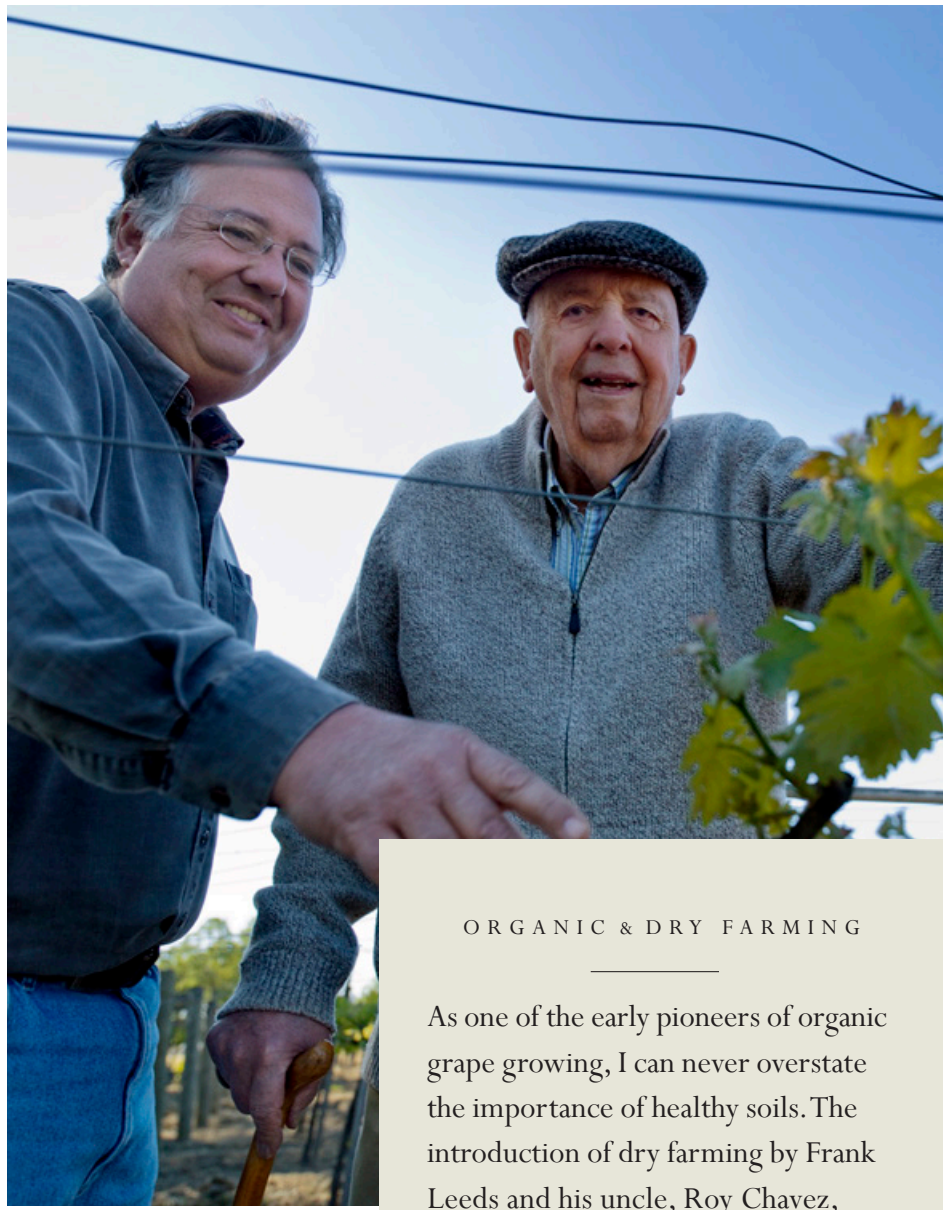
#### FOUNDATION

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Every season discloses something new about the soil, the vines, the process. Keeping my hands in the dirt, year after year, allows this knowledge to take hold...I start thinking like a vine.

Balance and restraint are products of the grapevine's natural wisdom, an expression of its inherent connectedness to the soil and environment.





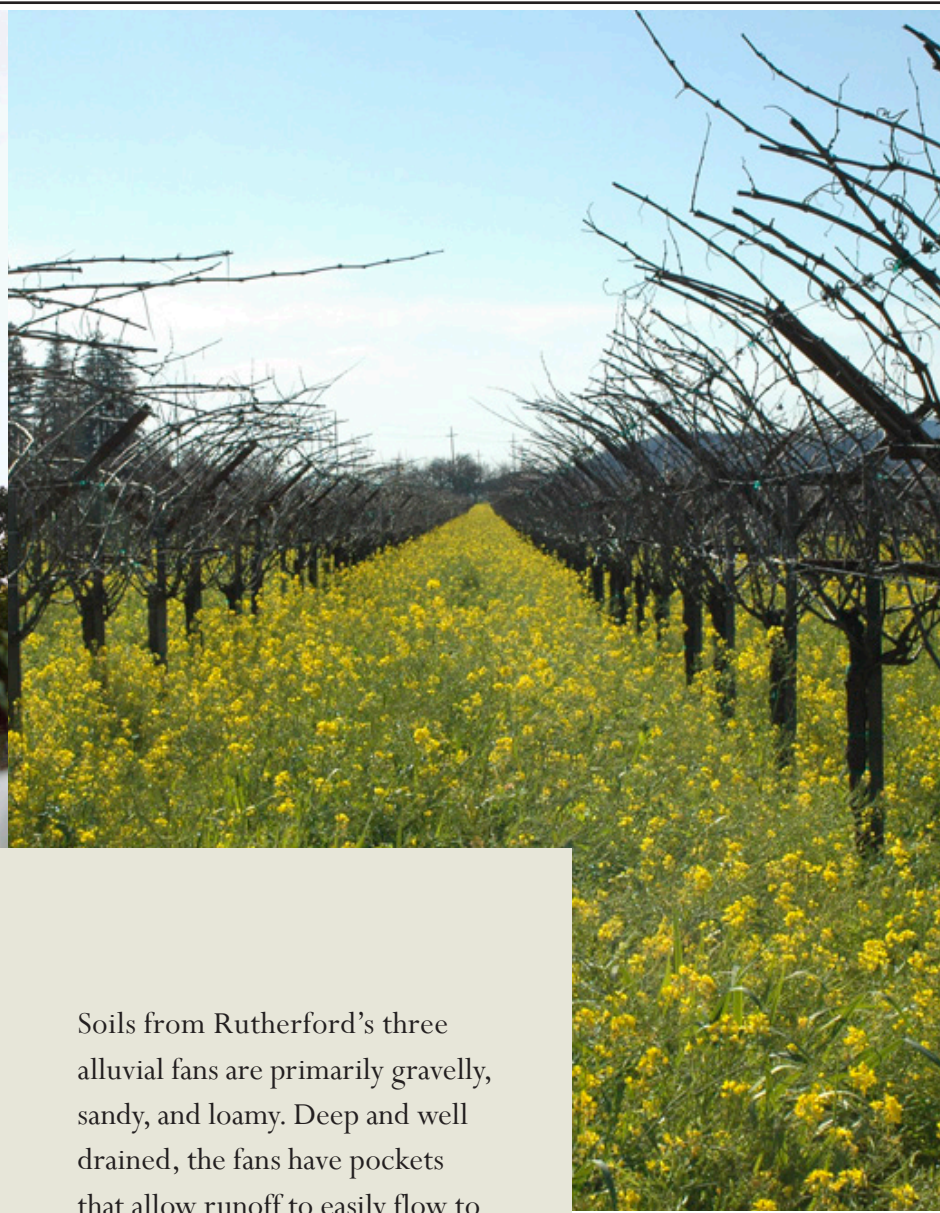
#### ORGANIC & DRY FARMING

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As one of the early pioneers of organic grape growing, I can never overstate the importance of healthy soils. The introduction of dry farming by Frank Leeds and his uncle, Roy Chavez, helped us align our farming with the natural interest of the vines. Fruit from the Chavez & Leeds vineyard is included in our estate-grown wine.

Most of the great and historic wines of the world are made from non-irrigated vines. Dry farming leads to more intensely flavored grapes — sweet, dense, and small.





#### THE RED BARN

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Wines should be made where they are grown. The iconic Red Barn—with its forty acres of vineyard land cleaved by a deep alluvial bar—established us as landowners in Rutherford for the first time and provided us with a century-old facility in which to nurture our wines.

Soils from Rutherford's three alluvial fans are primarily gravelly, sandy, and loamy. Deep and well drained, the fans have pockets that allow runoff to easily flow to streams and the nearby Napa River.





#### ROSSI VINEYARD

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In 2007, we were fortunate to acquire the historic Rossi Vineyard—fifty-two acres on the Rutherford Bench. This landmark site, a key source of grapes for Charles Krug in the 50's and Robert Mondavi in the 60's, was the final capstone in a personal odyssey to produce an estate-grown Cabernet Sauvignon.

Located at Napa Valley's widest point, Rutherford's warm summer days give way to cool evenings. This region instills a unique tension in the Cabernet Sauvignon grapes grown here, between their up-valley, warm flavors and down-valley, cool vibrancy.



#### THE MILESTONE

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Forty years later, I'm pouring our Estate Grown Cabernet Sauvignon. Aromas are classic "Rutherford dust" with pure mocha and black fruit flavors and a velvety nap texture. This wine's power comes from within—its strength from the confidence of identity, gravitas from years of dreaming, and ageability from the very nature of its DNA.